NEW YORK MIDDLE MARKET INDICATOR

4Q

2014

NEW YORK GROWTH



Revenue Growth

7.4%

NEW YORK MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

7.2%

Past 12 Months National 5.2%

NEW YORK MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

6.0%

Next 12 Months National

Employment Growth

5.4%

NEW YORK MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

5.0%

Past 12 Months National 3.9%

NEW YORK MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

4.0%

Next 12 Months National

New York Companies less confident than their peers.



GLOBAL ECONOMY

NATIONAL ECONOMY

71%

LOCAL ECONOMY

74%

Preparing for growth through capital investment

Middle market companies in New York are sending a strong message that they are poised to invest.



|||||||||| VS. NATIONAL MIDDLE MARKET |||||||||

53%

73%

81%

FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG



In Collaboration With

THE OHIO STATE UNIVERSITY

FISHER COLLEGE OF BUSINESS

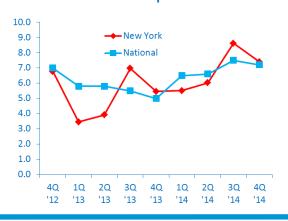


NEW YORK MIDDLE MARKET INDICATOR

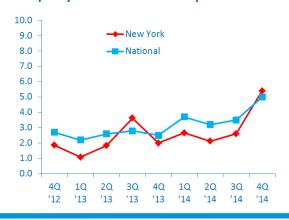
4Q 2014

NEW YORK GROWTH VS. NATIONAL

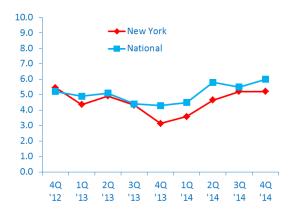
Revenue Growth past 12 months



Employment Growth past 12 months



Revenue Growth next 12 months



Employment Growth next 12 months



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MEET NEW YORK STATE'S MIDDLE MARKET

New York's Middle Market Defined

ANNUAL REVENUE

\$10MM-\$1B

5







MORE THAN

10,000

BUSINESSES



OVER

\$500B

IN ANNUAL REVENUE



REPRESENTS

1%

OF ALL NEW YORK COMPANIES



EMPLOYS

31%

OF THE NEW YORK WORKFORCE



GENERATES

19%

OF ALL NEW YORK BUSINESS REVENUE



Diverse



construction **6.0%**



FINANCE, INSURANCE, REAL ESTATE 12.0%



8.0%



BUSINESS SERVICES

32.0%



10.0%



MANUFACTURING
14.0%



13.0%



TRANSPORTATION, COMMUNICATIONS, UTILITIES 4.0%